



## Spencerville Agricultural Society

P.O. Box 86

Spencerville ON K0E 1X0

[www.spencervillefair.ca](http://www.spencervillefair.ca)

April 2011

To Whom It May Concern:

For 156 years, the Spencerville Agricultural Society has been a community icon. The Society works to maintain the foundation that has allowed the Spencerville Fair to become a proud tradition, an important reminder of the continuing role that agriculture plays in Grenville County. This year's fair runs from Thursday September 8 to Sunday September 11, 2011. Our directors and volunteers are working hard in planning the **156<sup>th</sup> Spencerville Fair**.

The Spencerville Agricultural Society, a non-profit charitable organization, formed the **Spencerville Fair Sponsorship Network** nine years ago. Our focus is to form partnerships with businesses and individuals interested in giving back to the community.

The Fair's visitors, exhibitors, volunteers and participants are your clients and friends. In becoming or continuing to be a member of the Sponsorship Network, you are showing your client base that you support an organization that contributes to their well being, lifestyle, satisfaction and enjoyment. The Network will ensure that sponsors are properly acknowledged. Within the Sponsorship Network, eight step Sponsorship Ladder has been created.

The ladder has been fashioned in order to fit all budgets and donations. The network also includes a flexible payment program, which allows the opportunity for sponsorship levels to be made in monthly or bi-weekly payments. **Monies, Products and Services are considered sponsorship.**

A committee will look after all the mailing and contacting of businesses and individuals. This should eliminate double contacting. If we do not receive a response, a committee member will call to follow up. **When filling out your Sponsorship Network Member Information Sheet PLEASE fill in all the information that is requested.**

As a corporate neighbour, the Spencerville Agricultural Society is inviting you and your organization to support the Spencerville Fair. The coming together of community service, private dollars and corporate dollars will allow both economic growth and betterment of culture at large. Please support the volunteers. Please support your community. Please support your fair. With your help the Spencerville Fair can continue to be the best biggest little fair in Eastern Ontario for many years to come.

Yours truly,

Tina Bowen,  
Executive Director of Spencerville Agricultural Society,  
Horse Committee Chairperson &  
Sponsorship Committee Chairperson